



# ALL-METRO

## SPECIALIST SHOWCASE SERIES

We are excited to introduce to you the All-Metro Specialist Showcase Series, a 501(c)3 organization providing a platform for area high school kickers, punters and long snappers to be recognized locally and nationally by showcasing their skills through competition. Unlike many other FOR-PROFIT organizations running showcases solely for their own monetary gains, All-Metro's NON-PROFIT status allows us to take a different approach towards helping athletes achieve their collegiate goals. Utilizing an algorithm developed over the past 10 years, we are able to identify the true ability of each athlete based on performance, versus ranking them based on how much they have spent participating in specific events run by FOR-PROFIT organizations.

All-Metro Specialists Showcase Series was created by Neil Rackers, an 11-year NFL veteran and 2005 All-Pro Kicker, David Brader, a former NFL punter (Jacksonville '05) and Dan Kessler, a collegiate long snapper. The purpose of All-Metro is to provide multiple **FREE** opportunities for high school athletes to create a catalog of performances to validate their status as a specialist in the recruiting process for college coaches. In an attempt to further the career of each athlete, All-Metro is dedicated to showcasing the talents of the individual athlete in order to gain recognition based on consistent performances instead of the number of camps an athlete can afford to attend.

All-Metro recognizes that kickers, punters and long snappers are the least valued and unrecognized positions in football until you need them. We hope to increase opportunities for these athletes through the financial contributions of donors like yourself.

Costs for each event include field rental, insurance, equipment, staff (6-8 per event), photographer, videographer, data entry and advertisements. These costs run between \$1,500-\$2,500 per event. **At no cost to the athletes for local ratings**, All-Metro needs to raise more than \$20,000 annually to provide these opportunities; we are counting on your generosity to continue our mission. Donations to this program can provide added marketing benefits for your company.

Details on sponsorship levels and a payment form are included on the following page. Donations can also be made online at [allmetrospecialists.com](http://allmetrospecialists.com) Questions? Call 314-306-0321.

Thank you for your time and consideration,

Neil Rackers  
President

David Brader  
Vice President

Dan Kessler  
Director of Operations

Tax ID: 82-5408704

# SPONSORSHIP LEVELS



## All-Metro Title Sponsor • \$5,000

- Recognition as Title Sponsor
- Name/logo on all marketing materials, website, Facebook, Twitter, camp participant shirts, shorts, all staff shirts and yard line sign
- 1/2 of all the Corporate logo locations on Step Repeat banner at events
- Football autographed by Neil Rackers and guest NFL players
- Donate branded in-kind contributions for gifts/prizes/awards
- Include printed and branded item(s) in participants gift bags
- Opportunity for on-site booth for signage and display
- On-site sampling and promotion
- Opportunity for company representative to speak to athletes at events



## Kickoff Sponsor • \$4,000

- Recognition as Kickoff Sponsor.
- Name/logo on marketing materials, website, Facebook, Twitter, camp participant shirts, hats and yard line sign
- 1/4 of all the Corporate logo locations on Step Repeat banner at events
- Football autographed by Neil Rackers and guest NFL players
- Donate branded in-kind contributions for gifts/prizes/awards
- Include printed and branded item(s) in participants gift bags
- On-site sampling and promotion.
- Opportunity for company representative to speak to athletes at events



## Football Sponsor • \$3,000

- Recognition as Football Sponsor
- Custom logo on all footballs used for All-Metro Specialist Showcase Series events and the Lindenwood Mega Camp
- 1/8 of all the Corporate logo locations on Step Repeat banner at event
- Football autographed by Neil Rackers and guest NFL players



## Field Goal Sponsor • \$2,000

- Recognition as Field Goal Sponsor
- Name/logo on marketing materials, website, Facebook, and Twitter, participant shirts, hats and yard line sign
- 1/8 of all the Corporate logo locations on Step Repeat banner at event
- Football autographed by Neil Rackers and guest NFL players



## 4th Down Family Sponsor • \$1,000

- Recognition as 4th Down Family Sponsor on marketing material, website, Facebook, Twitter



Detach and mail or donate online: [allmetrospecialists.com](http://allmetrospecialists.com)

**You can directly play an integral role in the educational future of St. Louis athletes with a donation or sponsorship of these events.**

### SPONSORSHIP LEVEL: (Check one)

- All-Metro Title \$5,000
- Kickoff \$4,000
- Football \$3,000
- Field Goal \$2,000
- 4th Down Family \$1,000
- Other \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Please email your hi resolution corporate logo to [info@allmetrospecialists.com](mailto:info@allmetrospecialists.com)

300 dpi jpg or EPS formats are preferred

Enclosed payment \$ \_\_\_\_\_

Please make checks payable to:

**All-Metro Specialist Showcase Series**

Please charge my:  Visa  MC  AmEx  Discover

I authorize All-Metro Specialist Showcase Series to charge my card in the amount of \$ \_\_\_\_\_

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_



**Please mail this form with payment to:**

All-Metro Specialist Showcase Series  
21 W. Moody Ave.  
St. Louis, MO 63119